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Be different in exploring and experiencing

5P

**POWER PACKED PLACEMENT
PREPARATION PROGRAM**



First and only
Industry Integrated
Program from a
Top Ranked B School

...AND HISTORY REPEATS!

**CREATING
SUCCESSFUL
GLOBAL
LEADERS
EVERY YEAR**



YOUR DREAM MBA WITH
GLOBAL ORIENTATION AND
AN AMAZING INDUSTRY EXPOSURE

Welcome to

AIMS IBS

— BUSINESS SCHOOL —

BENGALURU

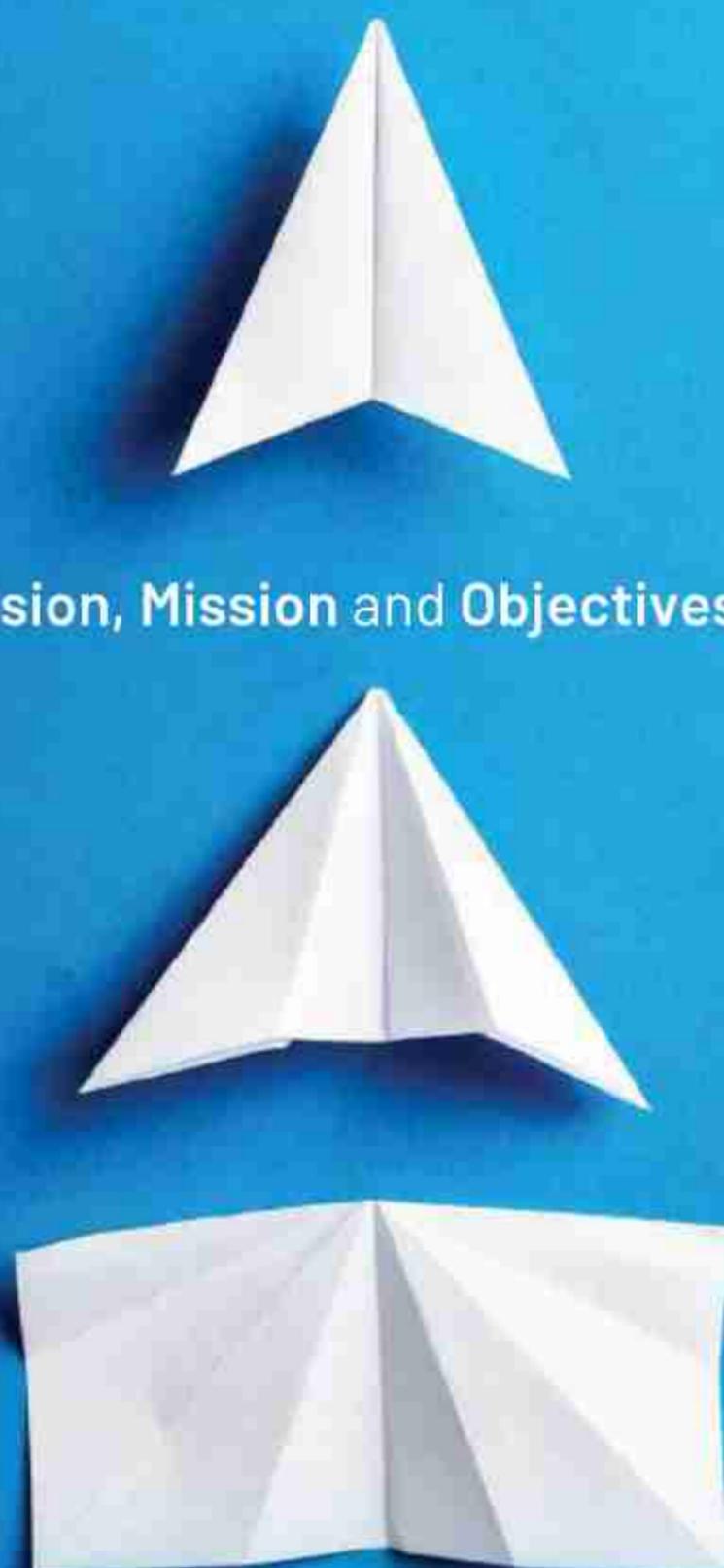
AIMS IBS Rankings, Credentials & Strengths	5
Vision, Mission & Objectives	6 - 7
About AIMS IBS	8 - 9
Board Members	10
Welcome Note	11
Accreditations & Affiliations	12 - 13
Knowledge & Industry Partners	14 - 15
Why Choose AIMS IBS?	16 - 21
Training Associates - Industry Relevant Certificates	22 - 23
Our Faculty	24 - 27
21 More Reasons to Join AIMS IBS	28 - 31
Industry Experts - Corporate Connect Series	32 - 33
Programs Offered	34 - 37
International Associations	38 - 43
Global Exposure	44 - 45
International Certificates & Training	46 - 47
Learning Environment	48 - 51
Facilities & Infrastructure	52 - 55
Sports Services	56 - 57
Events @ AIMS IBS	58 - 63
Industrial Visits	64 - 67
Corporate Panel - Esteemed Members	68 - 69
Roots to Fruits - Induction Program	70 - 71
Life @ AIMS IBS	72 - 75
Campus Interviews	76
Roles Offered	77
Top Recruiters (Partial List)	78 - 79
National & Global Alumni Network	80 - 81
Placement Statistics	82
Sector wise Placements	83
Overall Placement Record	84 - 85
Annual Mega Events	86 - 87
Alumni Association	88 - 89
Alumni (Partial List)	90 - 95
AIMS IBS & Social Cause	96
Our Proud Recent Batches	97
Graduation Day 2024	98 - 99
AIMS IBS Admission Process	100 - 101
Education Loan	102
Strategic Location	103

Contents

RANKINGS & CREDENTIALS



*For Rankings source refer our website



Vision, Mission and Objectives

VISION

To contribute to society through the pursuit of education, learning and research at the highest level of excellence.

MISSION

To create a transformative educational experience that helps develop well rounded, confident and responsible individuals who aspire to achieve their full potential.

OBJECTIVES

- To train and transform individuals who can work hard and smart to bring social change.
- Provide a welcoming, happy, safe, and supportive learning environment where everyone is equal and all achievements are celebrated.
- Focus on practical aspects of the course so as to make learning a holistic and engaging experience, to ensure that the student is industry ready.
- Actively encourage collaboration with industries and communities.
- Provide inclusive management education so that a deserving student gets an opportunity for education without socio-economic constraints.
- To offer strong placement and counselling support for appropriate career kick start.

AIMS IBS
Ranked among the Top 100
Business Schools



Situated in one of the most picturesque locations in the Silicon City of India, AIMS IBS is a top ranked B School and an ideal destination for students who are aspiring for a dynamic multi-disciplinary career approach.

Being a well-known name in the education sector, it has established itself as one of the top MBA colleges in Bangalore. The institution has been an intellectual destination for inspired students who are ready to put constant effort and create a niche in the making of their Dream Tomorrow.

The college offers Undergraduate and Post Graduate Courses. Industry Integrated MBA programme creates a bridge of knowledge required by the changing needs in industry today. At AIMS IBS, the focus goes beyond education. AIMS IBS endeavours to prepare students for life – ingraining in them the psyche of the eternal student – the student who is ever a learner, driven by a thirst for knowledge; a passion to excel and ignited with the desire to achieve success in life. AIMS IBS is the first and only institute offering a flagship Industry Integrated programme where students accelerate their career to great success.



Mr. Vinaychandra Mahendrakar

BOARD MEMBERS



Dr. Venkatesh A Arakeri



Ms. Suma Mahendrakar



Prof. Ambika Venkatesh



Dr. Chandrasekhar Korapala



Mr. Satish Narayanaswamy



Mr. Hemanth Kumar K. J.



Ms. Rekha Aswathanarayana



Ms. Soumya Krishnamurthy



Ms. Ramya J

Dear Aspirants,

Welcome!

AIMS IBS stands strong today with several thousand alumni working in top-notch MNCs and equally reputed companies in India and abroad. It is encouraging that the number of applications from quality aspirants has increased substantially. This indicates that the student community, industry and academic ecosystem has confidence and faith in the ability of AIMS IBS to deliver a life-changing B School experience.

We at AIMS IBS have been working to align our programs with the emerging trends and industry requirements. We offer the most innovative "Industry Integrated" program which works very closely with industry and enhances the student employability and quality of placements. The concept of Industry Integrated program is introduced by AIMS IBS for the first time and has received convincing acceptance from leading corporates. This apart, AIMS IBS has also designed an executive program which is aimed to enhance the skill-sets of professionals and qualify them to scale up in their respective domains. For those who are looking for great careers, AIMS IBS is one of the preferred choices which offers a program that is truly designed and delivered to match industry demands.

Welcome and be a part of Business Leadership Journey and learn the way "Industry Expects".

Sd/-
Board Members

Accreditations & Affiliations

Bangalore University | NAAC Accredited A ++ Grade



- NAAC Accredited A ++ Grade.
- Established in July 1964.
- According to QS University Ranking: BRICS - 2016, an international agency ranked Bangalore University at 151st position amongst BRICS nations.
- As per Hansa Research Survey 2016 published in THE WEEK - May 29, 2016 issue, Bangalore University is ranked at No. 15 in the Top Multi-disciplinary Universities at All India level.
- Academically, the University is structured into six faculties - Arts, Science, Commerce & Management, Education, Law and Engineering. It has 48 Post Graduate Departments and 684 affiliated colleges.



Ministry of Higher Education Govt. of Karnataka

The Department of Higher Education oversees and manages universities and higher education institutions in Karnataka, India.

The Department of Higher Education in Karnataka has evolved significantly over the years. It was established to oversee and regulate higher education institutions in the state.

Sub Departments:

- Department of Collegiate Education
- Department of Technical Education
- Karnataka State Higher Education Council
- Karnataka Examination Authority



AICTE

All India Council for Technical Education, New Delhi

The All India Council for Technical Education (AICTE) is the statutory body and a national-level council for technical education, under Department of Higher Education, Ministry of Human Resource Development. Established in November 1945, first as an advisory body and later on in 1987 given statutory status by an Act of Parliament, AICTE is responsible for planning and coordinated development of technical education and management education system in India. The AICTE accredits postgraduate and graduate programs under specific categories at Indian institutions as per its charter.



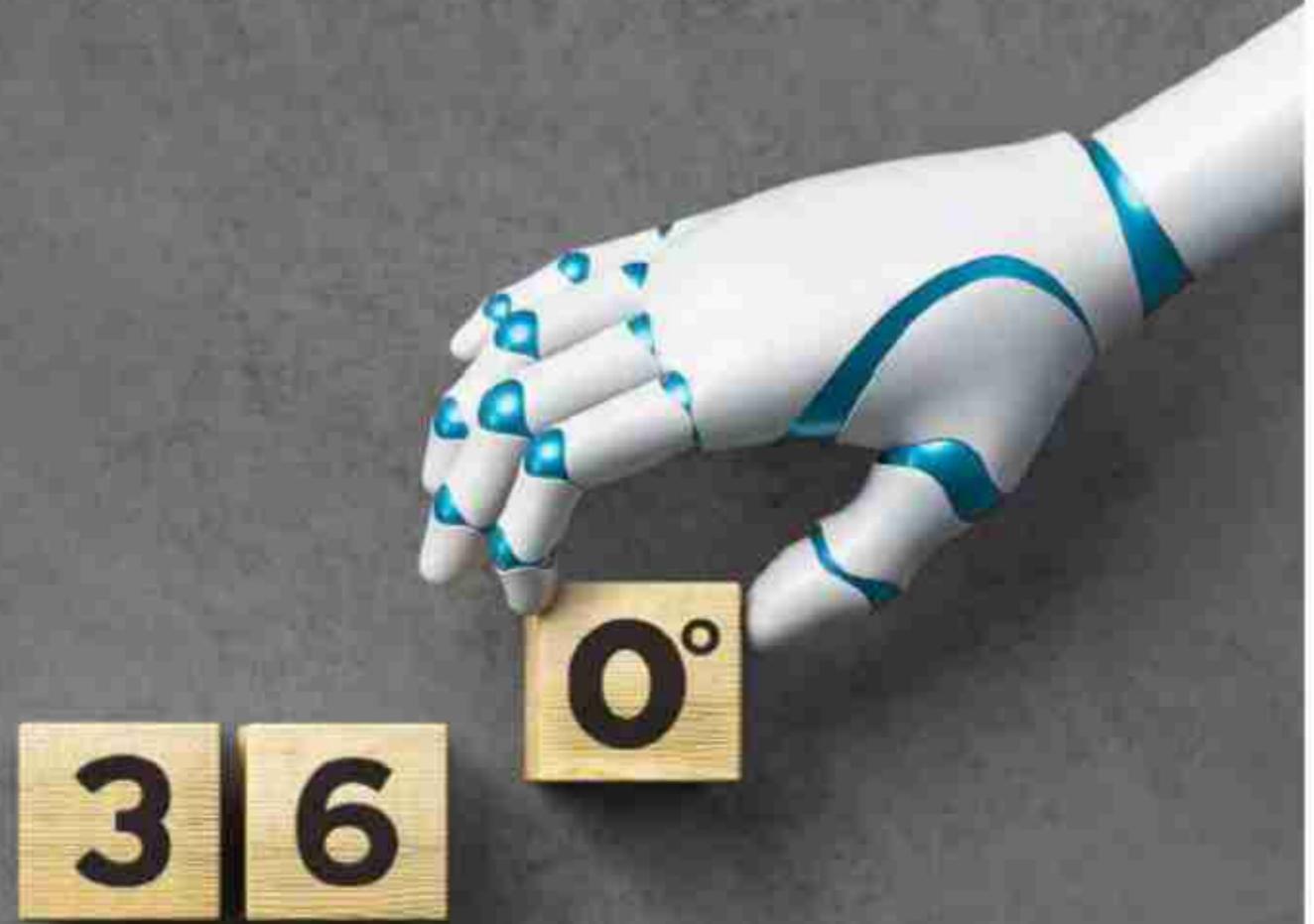
Knowledge and Industry Partners

Bangalore University 	Putra Business School Malaysia 	
L'universite Montesquieu Bordeaux IV, France 	IAE Business Graduate Institute Grenoble, France 	
ECELL IIM Calcutta 	Staffordshire University, UK 	International Skill Development Corporation 
Singapore Institute of Management 	Stirling University, UK 	
NICT Computer Education 	CII Confederation of Indian Industry 	
SHRI 	SAP Education Partner 	Digital Marketing Google 
AIMS Association of Indian Management Schools 	Logistics & Supply Chain Courses 	
National Institute of Personnel Management 	Harvard Business Publishing Education 	JAMES COOK UNIVERSITY SINGAPORE 
NHRC 	Artha Chanakya 	NSE Academy National Stock Exchange 
Advanced Excel 	MakeIntern: Internships in India 	

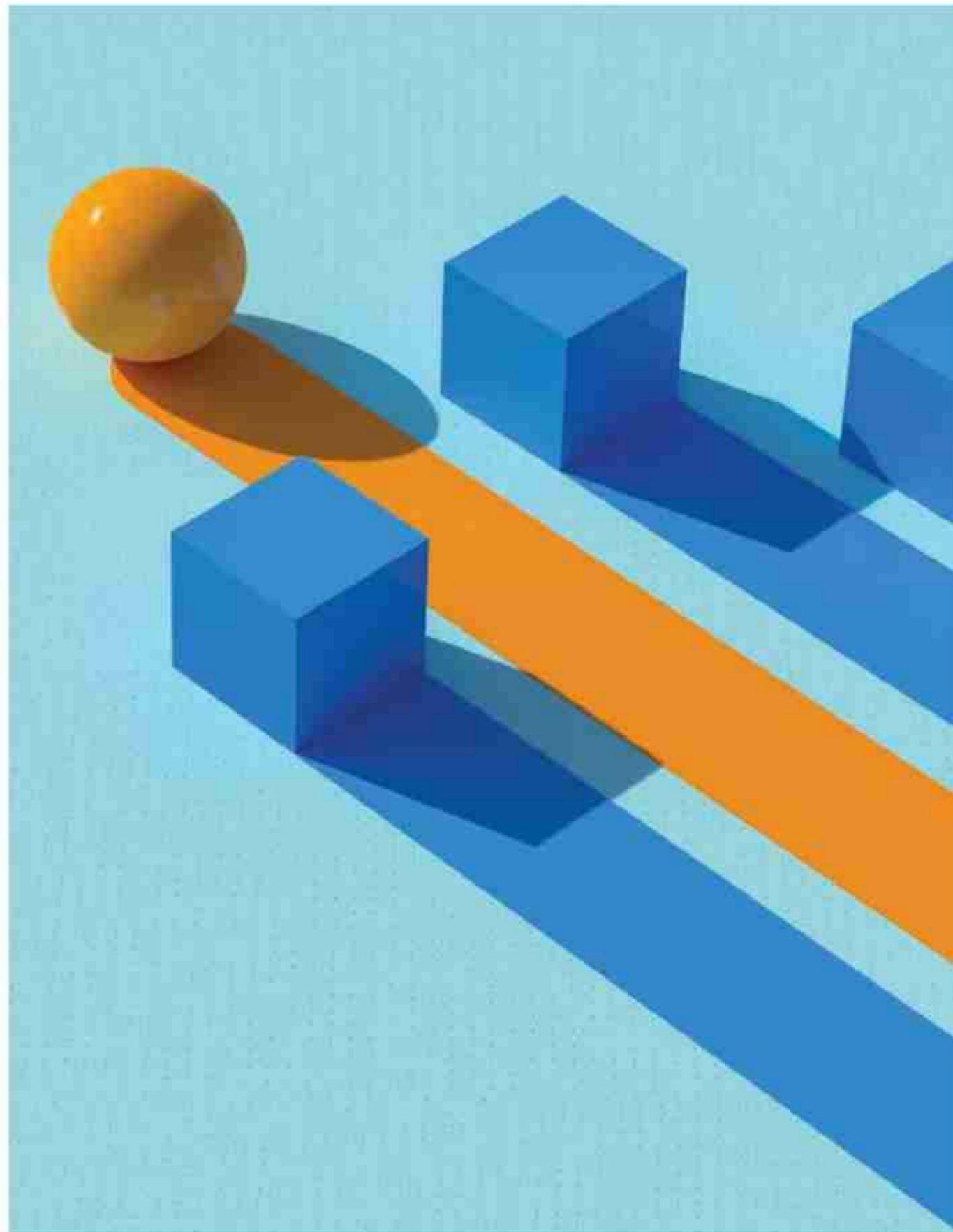
Disclaimer: Associations mentioned here and in any other pages of brochure are as per the data available while making this brochure.



**WHY CHOOSE
AIMS IBS
B SCHOOL?**



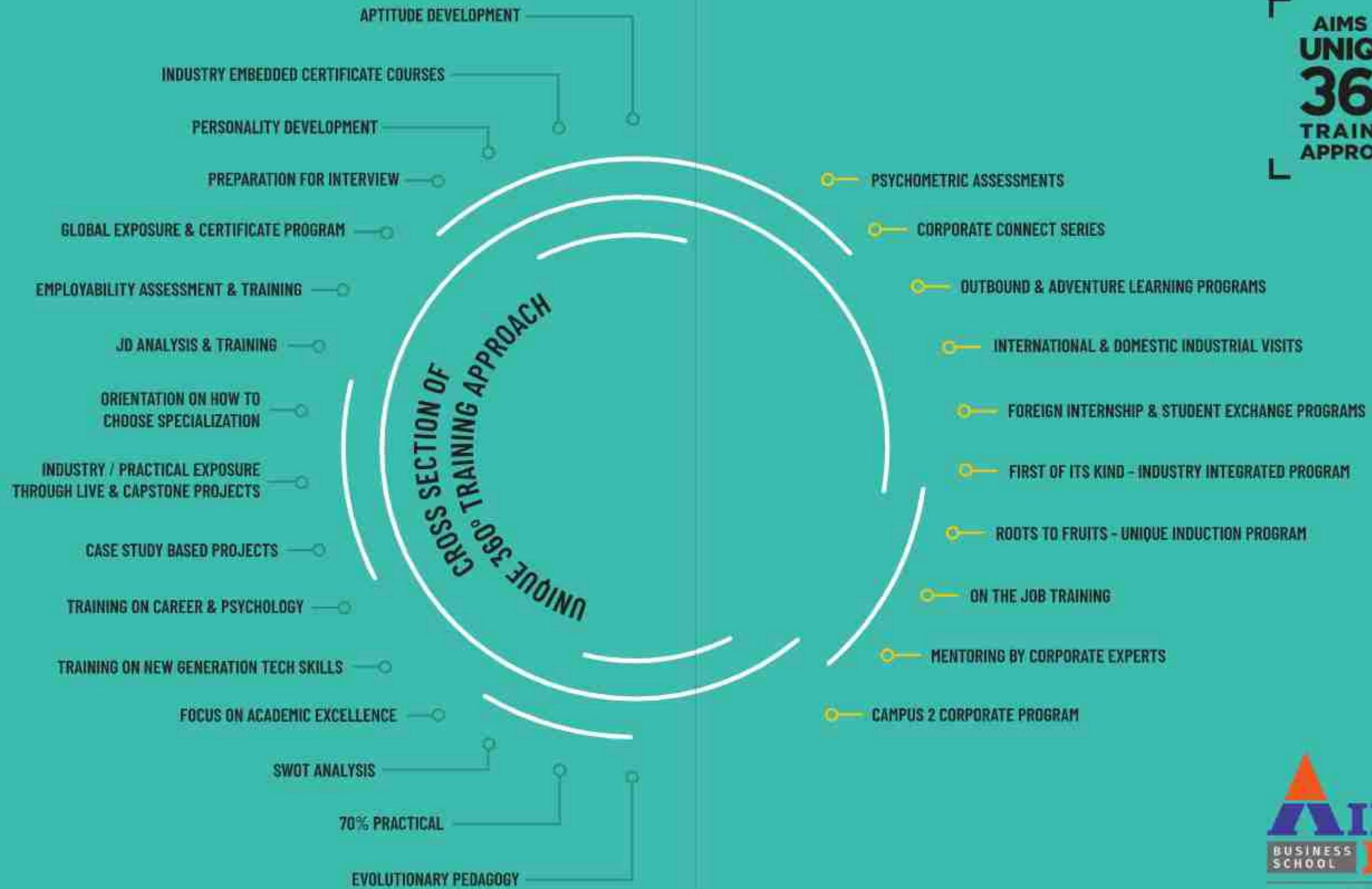
LIFT THE FLAPS AND DISCOVER!



AIMS IBS
UNIQUE
360°
TRAINING
APPROACH

**THAT MAKES YOU
FUTURE FIT!**

AIMS IBS
UNIQUE
360°
 TRAINING
 APPROACH



Training Associates

TRAINING ASSOCIATES	CERTIFICATE COURSE OFFERED
	Harvard Manage Mentor - Corporate Readiness Courses
	Entrepreneurship & Innovation
	Digital Marketing AI & Machine Learning
	SAP - Finance & HR SAP - Sales & Distribution SAP - Materials Management SAP - HANA/Business Intelligence
	Advanced Excel Course
	Investment Banking and Capital Market NISM Modules
 Indian Institute of Materials Management	Logistics & Supply Chain Management
	Training on Communication & Leadership
	Business Analytics HR Analytics

Disclaimer: Training associates mentioned here are as per ROI signing in process/signed.

Industry
Relevant Certificates



OUR FACULTY

Faculty at AIMS IBS are a dynamic pool of professionals who have vast and varied experience in the field of academics as well as industry. AIMS IBS has left no stone unturned in the effort to assemble a top-notch team of professionals who are clearly focused on the group's vision and share the institution's deep rooted commitment to deliver quality learning experience to its students. They are supplemented by the carefully selected group of resource persons, each of whom is an expert and leader in their chosen field.



Dr. Venkatesh A Arakeri
MBA, Ph.D (Management)
Marketing, Strategic Management & Entrepreneurship
Pre-Placement Training



	<p>Prof. Ambika Venkatesh MBA, M.Phil (Management), (PhD) HR & General Management Industry Integrated Training</p>		<p>Dr. Ravichandra Reddy M.Com, MBA, PhD Accounting & Finance Finance Interview Training</p>
	<p>Dr. A. R. Sainath M.Com, M.Phil, PhD Accounts, Finance, Economics & General Management</p>		<p>Prof. Kaveri C. S. BA, MHRM, MBA in HRM, M.Phil, (PhD) HR, Marketing & General Management</p>
	<p>Dr. C. Vasanthakumar BE (Mech), MBA, Ph.D OB, HRM & General Management</p>		<p>Dr. M. Ambashankar Engineering from BITS Pilani MBA Gold Medalist from JNU Management Doctorate (USA) Doctorate of Science (France) Entrepreneurship, Business Ethics & General Management</p>
	<p>Prof. Visweswara V. Rao M.Sc, M.Phil, (PhD) Statistics & Operations Research</p>		<p>Prof. M. Rajiv B.E, MBA & Diploma in Export Import from IIER Material Management, Marketing & Project Management</p>
	<p>Prof. Hajarathaly Sayyad MBA, Dip in Banking Compliance, Dip in Islamic Banking & Digital Marketing Marketing, HR, Retail Banking & Compliances, Sales Training, Customer Services and Behavioral Training</p>		<p>Ms. Smita Kallur M.Com, K&ET Managerial Skills, Indian Financial System & Financial Management</p>
	<p>Ms. Navrang Rathi M.Com, Company Secretary, LLB, NET (Commerce) (PhD) Digital Marketing, Basics of Marketing, International Marketing, Business Law and Company Law</p>		<p>Dr. Prithwiraj Das Ph.D, PG (Edu), UK, MBA, M.Com Marketing, Strategy, General Management, OB, HR & Branding</p>
	<p>Ms. Padmini Navilur M.Com, K-SET Finance, Accounts, Tax & Business Mathematics</p>		<p>Ms. Sabhya M.Com, K-SET Finance, Taxation, and Business Mathematics and statistics</p>



 <p>Ms. Ikona Das M.Com, B.Ed., LL.B Commerce, Law & General Management</p>	 <p>Prof. R. Suresh B.A., LL.B., MBA, PG Dip in Trg and Dev., PG Dip in IR, PG Dip in Lab Laws International HRM, Compensation, Strategy and Entrepreneurship Management</p>
 <p>Dr. Manjunath Koliwad MBA, Ph.D (M.Com) Marketing, HR & General Management</p>	 <p>Mr. Sreekanth D MBA (HR) HR & General Management</p>
 <p>Ms. Radha Ojha M.Com, PGDMM Finance & Accounts</p>	 <p>Mr. Chitranka K BE, Dip in Marketing, MA, MSc, (FPM) Chartered Economist (UK), Chartered PR Practitioner (UK), Prince 2 Practitioner (UK) Retail, Marketing, Pre-Placement Training & Analytics</p>
 <p>Dr. Hemavati Shiragur MBA, Ph.D HR & General Management</p>	 <p>Mr. Vittal B. R. MBA, PGDM in Mktg & LLB Marketing & Law</p>
 <p>Mr. Abhilash S Masters in Nanotechnology (M.Tech) Business Aptitude</p>	 <p>Mr. Vasanth Kumar ICWA, M.Com Finance, Accounting, Taxation & Cost Accounting</p>
 <p>Ms. Sai Surya MA in English, PGCTE from EFLU Currently Pursing MA in Education English & Literature</p>	 <p>Ms. Shanthini S MBA(HR) Placement Training & Coordination</p>
 <p>Mr. Rajshekhara N MA in Kannada, M.Phil, UGC NET, B.Ed Kannada Language</p>	 <p>Ms. Abha Singh M.Ed, Pursuing Hindi MA Hindi Language</p>

THINK OF MBA + PGPM
with Industry Integrated Training.
THINK OF AIMS IBS.

COMPARE WELL
BEFORE YOU TAKE
A DECISION!



21 MORE REASONS TO JOIN AIMS IBS!



1
Certificate Courses from Harvard Business Publishing Education.



2
Certificate Course from IIM - Calcutta & MakeIntern.



3
First of its kind Industry Integrated Program.



4
Roots to Fruits - Unique Induction Program.



5
Innovative Pedagogy with 70% Practical Training approach.



6
Our Unique SWOT Analysis & Psychometric Assessments.



7
Mentoring by Industry Experts.



8
Campus to Corporate Program (C2C).



9
Intense Live and Capstone Projects.



10
Dual Specialisation with 360° Training Approach.



11
Employability Assessment, Pre Placement, JD Analysis & Soft Skills training.



12
Focus on Education 4.0 & Industry 4.0 requirements.



13
Industry Expert Sessions - Corporate Connect Series.



14
Global Elite 5P Program & Global Certificate Program.



15
100% Placement (An Opportunity to work and study).



16
Strong Alumni Network Working in 15 Countries.



17
Annual Events & Event of the Month.



18
International Internships, Industry Visits & Exchange Programs.



19
Scholarship and Special Recognition to Meritorious Students.



20
Program with Best Return On Investment.



21
Faculty of National & International Repute.



Mr. KRISHNA KUMAR R

Founder & CEO
Quantum Leap Guru



Dr. PAVAN SONI

Founder, Inflection Point
Alumnus of IIM Bangalore



**Mr. SURESH
RADHAKRISHNAN**

Serial Entrepreneur, Business Coach
& Public Speaker



Mr. PRAVEEN KUMAR H

Asst. Vice President - Wells Fargo,
Data Science Enthusiast & Speaker



Mr. DEEPAK KHAROL

CO-Founder at Skillovilla
Ex - Lead Analytics at Swiggy, Ex - Head of
Analytics at Coemath & IIT Delhi Graduate



Ms. RAMYA MOHAN

HR - Home Credit



Mr. SURAJIT

30+ Years of Global Experience in People
Management and Customer Relation



Mr. SUPREETH GARLA

Director - NICT Computer Education,
Digital Marketing Trainer, Social Media Specialist,
Google Adwords Certified & SEO Specialist



Mr. RAHUL P. SINGH

Entrepreneur & Educator
Founder - Arthachemakya



Mr. JAI SIMHA

Founder, Mind & Magic Learning



Ms. SANA MERCHANT

Account Director at LinkedIn,
Entrepreneur, Avid Reader
& Aspiring Author



Mr. NAGESH RAMAMURTHY

Advisor, Consultant, Coach &
Professional Speaker



Mr. JATINDER MOHAN

Founder & Managing Partner
at People Skills Inc.



Mr. B. T. MANOHAR

Chairman, State GST Committee, FKCCI
Member, GST Consultative Committee,
Govt of Karnataka



COMMODORE MUKESH BHARGAVA

Member of Board L & T Defence,
Commodore Indian Navy,
Technocrat Leader, Founder &
Director of DSA



Mr. V. G. GUPTA

30+ years of experience with
Godrej, BPL, Bajaj Tempo and HAL



Ms. MEENA VEKATESH

Chartered Accountant



Mr. SAGAR G. TAMBRE

Founder of Oceanjoy



Ms. ASMITHA SINGH

HR - Home Credit



Ms. SOWMYA K

HR - Home Credit



Ms. PAYAL NANJANI

Leadership Expert, Speaker, Executive
Coach & NY Award Winning Author



Mr. SABAPATHY T

Director - WX Technology
Director - PrimeTel Embedded

Industry Experts CORPORATE CONNECT SERIES



Program Offered

Industry Integrated PGPM

AIMS IBS enables its students to graduate with MBA and a PGPM in two years. The program provides a two-fold advantage to students in acquiring a recognized degree from a University and an industry integrated training, as required by the industry. This objective is to provide a university based learning program and importantly to reach beyond the curriculum of the University. This Management Program is greatly appreciated by the industry, which is looking for contemporary learning and ready-to-perform managers with multiple skill sets.

Objectives

- To bridge the gap between university curriculum and latest industry requirement as per Industry 4.0/Education 4.0.
- To inculcate in students, requirements that are beyond knowledge given in the curriculum in areas such as interpersonal skills, creativity, lateral thinking, communication and people management that are essential components for progress in any sphere.
- To provide a competitive edge to students and make them professional to compete in the international market.

Course Structure

AIMS IBS combines the courses of MBA Program with additional courses which are either prescribed by the industry or driven by our experience of placing students. The additional course not only gives an all-round knowledge but makes them relevant and ready for the industry. The curriculum incorporates a few foundation modules designed to equip students with professional skills of communication, decision making, design thinking and industry experience.

AIMS IBS has addressed the growing need for continuous upgrading and enhancing the quality and relevance of the curriculum and methodology in its course to match the ever changing needs of industry, commerce and service.

PGPM Specializations:

- International Business • Fintech • Hospitality Management • Retail Management
- Information Technology • Travel & Tourism • Operations Management
- Event Management & many more...

Industry Integrated Program





Master of Business Administration - MBA (Dual Specialisation)

Affiliated to Bangalore University and Approved by AICTE

Business scenario world over is passing through the era of VUCA-Volatility, Uncertainty, Complexity, and Ambiguity. Tomorrow's leaders require different approaches both in thinking and action and abilities to adapt to continuous learning beyond classroom settings. We have a Two-year, full-time regular course leading to MBA degree consisting of four semesters that emphasizes on application of acquired knowledge through Case Studies, Field Works, Primary Research, Projects, etc., that demands hands-on experiential learning. This program offers a wide range of specialization subjects to choose from during Third and Fourth semesters.

The Bangalore University MBA Program is a tightly scheduled and highly structured, student-centered program that aims at developing in the participants a thorough insight into both the conceptual knowledge as well as the practical skills involved in Management. The curriculum is based on feedback received from some of the best programs available and aims to enrich and sharpen the managerial skills of participants, to keep them abreast with the latest in the world of business and to help them appreciate and understand recent innovations in the discipline.

Objectives

- To prepare leaders and Management practitioners through innovative learning process
- To Focus on Result Oriented Process and Value-Based Culture Building
- To Build Intellectual Capital through Management Development and Faculty Development Programs
- To Provide Management talent that could serve multilevel with multitasking abilities
- To Empower to become entrepreneurs in different verticals matching to their passion & drive

MBA Specializations:

- Marketing • Finance • Human Resource Management • Business Analytics
- Logistics & Supply Chain Management • Health Care Management • Banking & Finance



INTERNATIONAL ASSOCIATIONS





PUTRA Business School, Malaysia



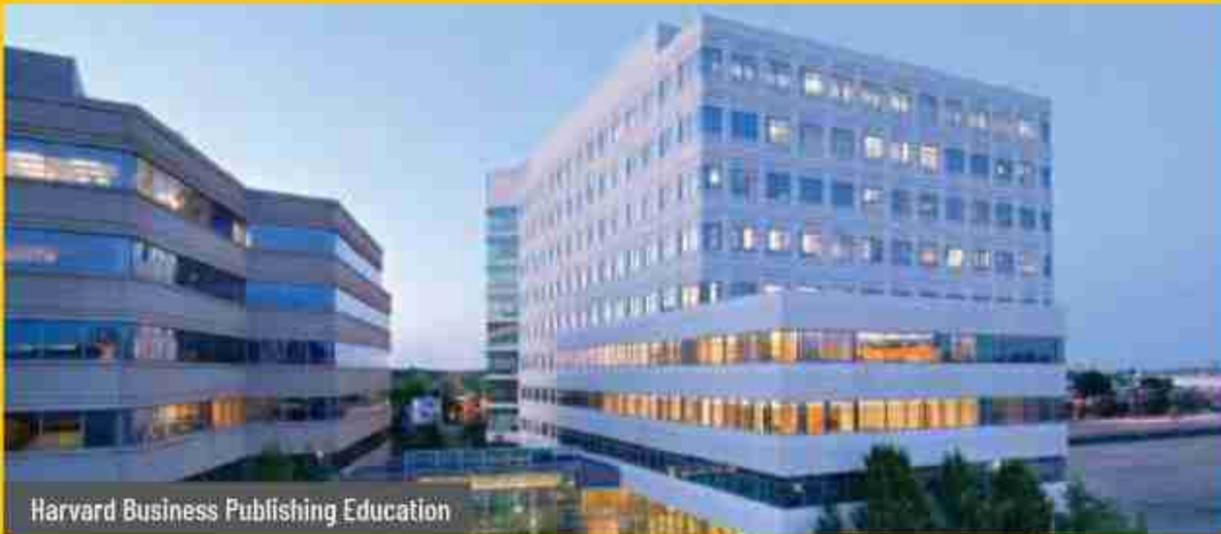
Stirling University, UK



James Cook University, Singapore



Staffordshire University, UK



Harvard Business Publishing Education



IAE Bordeaux University, France



Global
Certificate
Programs

Global
Orientation
Program

Foreign
Internships

Foreign
Exchange
Programs

Twinning
Programs

Session by
International
Faculty

Live Projects
on Global
Companies

Global Elite
5P Program



INTERNATIONAL CERTIFICATES & TRAINING



Learning Environment

An Ideal Environment

The infrastructure is spread out to focus on student friendly environment and has a capacity to house over 1000 students with an annual intake of over 500 students under different programs. The Institute has eminent academic faculty and research staff, affording a very congenial student-faculty ratio. The rigour of the management programs is comparable to the best in the country, and has a sharp focus on achieving excellence. Students get to enhance their skills through a host of co-curricular activities, that are partnered with business and trade both nationally and internationally.

Faculty

AIMS IBS believes in bringing Industry legends to train students and more than 80% of our faculty members are from the Industry with specialised experiences. AIMS IBS is the only B School to have Industry/Corporate Council to Mentor our students on one-to-one basis. We also invite reputed international professors (who visit and deliver a course or part of a course) and also senior resource persons from IIMs/IITs and reputed Industry bodies.

The Institute takes initiative for Faculty Exchange Programs wherein some of our faculty who have rich experience in diverse areas from industry and academia visit foreign universities to teach courses in Entrepreneurship, Project Management, Global Service Industry, etc. These faculties bring back a wealth of knowledge and experience and share the same with students. AIMS IBS also invites leading professors from reputed foreign B Schools to deliver modular courses.

Student Profile

Our rigorous selection process – spearheaded by an expert panel – ensures intake of students with high academic and all-round capability. Our student selection is based purely on merit and our pan-India presence brings together students who reflect diverse races, gender, culture and nationality, lending the institution a multi-cultural learning environment. Each batch at AIMS IBS has the right mix of students from more than 18 states and various educations, backgrounds and work experience.

Program Content

The dual degree program of MBA with a PGPM is planned in a unique way, and includes the prescribed curriculum of the University and additional value-add modules, that are designed by the Institute. This makes the subjects of study comprehensive, current and industry-relevant. AIMS IBS enables its students to graduate with an MBA, in two years of study along with a one-of-its-kind Industry Integrated Program in India. The program provides a two-fold advantage to the students in acquiring a recognized degree from a University and Industry-Integrated training required by the industry. This is done with the objective of providing a university-based learning program and the second to reach beyond the curriculum of the University. This innovative Program has gained ready acceptance by the industry, which is looking for contemporary learning and ready-to-perform managers with multiple skill sets.

The Industry-integrated concept is unique and focuses on profile mapping, skill gap analysis; industry analysis and training the students the way industry expects.

Global Exposure opportunities are part of the program which gives options to students for International Exchange and Internship programs.



Program Delivery

A rigorous classroom lecture approach, with group discussions, lecture-based learning, case studies, tutorials, and audio-visual presentations, ensures a strong academic rigor for the students. Students also get the opportunity to interact with practicing managers who are invited for guest lectures. The intensive projects done at an individual level by students demand high individual effort from students.

The unique blend of Industry Integrated training and the prescribed curriculum of the University and additional value-add modules, which are designed at AIMS IBS and based on industry needs make it irresistible to corporates.

Industry Integrated program is

- The Right blend of Profile Mapping
- Skill Gap Analysis
- Expectations Management
- 2 Industry Projects
- Course based Live projects every semester
- 3 Months Internship and
- The Specialized Mentoring and Training by Industry Mentors.

Assessment

A stringent process which evaluates coursework along with a number of tests, assignments and examinations in addition to an integrative project in the final year ensures a top class turnout of students. Assessment at AIMS IBS is unique and believes in continuous assessment system and tracks students' progress on regular basis based on a set criteria. The assessment system is in line with industry expectations and skill gap analysis model.

Foreign Industry Visits to enable International Exposure

The student of AIMS IBS is exposed to the world with opportunities to move offshore for extensive international learning to various countries like Singapore, Malaysia, China, Japan, France and UK. Deserving students also are sent to these countries on internships and exchange programs. These programs are geared to help them understand international business and management practices, giving them global exposure.

AIMS IBS offers various global exposure opportunities as mentioned below.

International Industrial/ Exposure Visits

AIMS IBS organises exclusive trips to international destinations that expose students to industries and educational systems.

Foreign Internships

AIMS IBS offers exclusive opportunities to students wherein selected students will have a chance to do their internship in MNCs of selected countries. This opportunity provides the chance to understand the work culture and process of MNCs in respective countries.

Student Exchange Programs

AIMS IBS offers student exchanging program opportunities to students and these exchange programs offer great learning and cross cultural experiences. The programs are offered in different countries and opportunities are limited to selected candidates.

Career Counselling and Placement Support

AIMS IBS has an extraordinary record of placing students in prime positions with prestigious companies in India and abroad. The focused efforts made during the study period enables students to have a professional outlook and a clear view of the career of choice with strong networking with the industry.

Teaching & Learning Experience

- Emerging Business Concept Analysis is one of the interesting sessions for our students as it trains them on new emerging concepts in business. Experts will discuss the concepts giving multi-dimensional insights.
- Industry experts will mentor the students on the various aspects of modern industries. This exercise is helping our students in expressing their difficulties and working on overcoming the same.

- The Entrepreneurship Cell identifies and works with students interested in becoming entrepreneurs. Our E Cell mentors students to develop entrepreneurship spirit and supports them till they establish their own businesses.
- Certification Courses and Skills Training are some of the most important activities at the Institute. In these, each student will go through a profile mapping process, and based on the outcome will be trained on company - specific skills.
- The comprehensive News Analysis sessions help students to get business updates and also enrich their analytical abilities of the 'why' and 'how' of the current business world.

- Case Study Sessions and discussions are two important tools to initiate and develop the students' thinking and problem-solving abilities.
- Corporate Lecture Series is highly appreciated by corporates and students at our school. With a strong network with the corporate world, we have senior industry resource persons delivering domain-specific sessions every fortnight and advising students of what is expected by companies.
- Company visits are compulsory as students get in-depth information about company operations and will be able to observe the process very closely.
- Individual & Team Projects develop the students' abilities in working alone as well as in a team.





Facilities & Infrastructure

Classrooms

Along with everything at AIMS IBS, classrooms are of the highest standards: spacious, air-conditioned, complete with the latest of teaching aids like audio-visual and video recording facility, projection systems and technology, that makes learning at the institute a truly stimulating and enjoyable experience.

Library

The library comprises over 10,000 text books, reference books, journals and magazines, video library and an e-library. The library is spacious, well-lit and airy to provide the right atmosphere and ambience for higher learning. This knowledge centre has a digital library, more than 40 national and international journals and a language lab.

Study Material

The Institute provides study material free of cost to all students. Besides the study materials, the institute also provides a list of publications for ready reference and a bibliography of references to search and refer at ease. Students will also be provided with enough digital learning resources by their respective faculty.

Computer Facility

The computer laboratory is equipped with the latest technology hardware and configured with the latest hardware and software tools. The systems are equipped with all necessary tools for learning enhancement.

Hostel

Institute offers separate boarding & lodging facilities for your ladies and gentlemen. These facilities are customized to suit different budgets. These secure and hygiene facilities are located close to the institute.

The Sports Lounge

There is a strong focus on providing leisure and sports activities and the sports lounges are equipped with Table-tennis, Carom, Chess and a variety of other indoor and board games. The Institute also has access to a sports ground adjacent to the campus for outdoor sports.

Group Insurance

AIMS IBS has a genuine concern for health and safety of students, and students are covered under our group insurance scheme which is automatic for all students without additional cost.

Alumni Association

Students passing out are offered exclusive life time membership to a full fledged and active "Alumni Association". This club helps keep alive personal interaction between both old and new students, and opens exciting career and networking opportunities amongst alumni across the globe.

Canteen

AIMS IBS is providing canteen facility to the students as well as teaching and non teaching staff. The facility is capable of catering the demands of the students. It has spacious and properly maintained sitting area as well as kitchen. Canteen offers nutritious and hygienic food with best quality raw materials used. A variety of hygienic food and snack items includes south and north Indian Meals, Chinese Dishes, Fresh Juices etc.

Facilities &
INFRASTRUCTURE





Sports
SERVICES



Events @ AIMS IBS



Campus Start-up Event



Freshers Day



Farewell to Seniors



Intersity Training at Malaysia



MOU Signing with Putra Business School



Bioscope



Macromania



Graduation Day



Idea Box



Ganesha Festival

Events



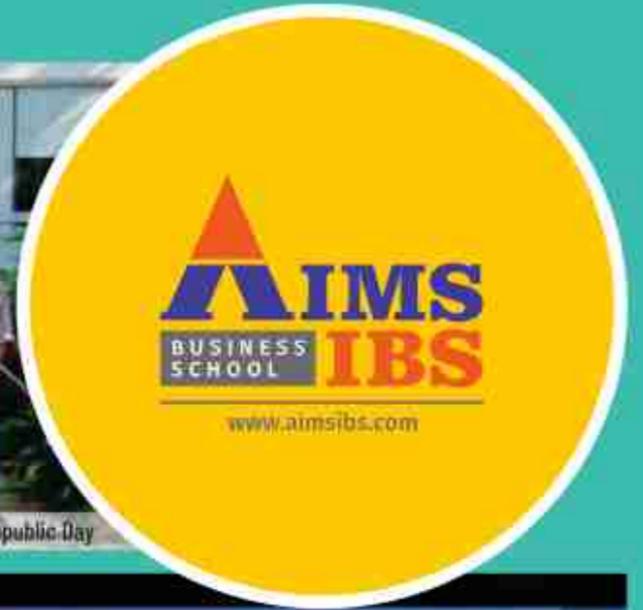
Farewell to Seniors



Talent Day



Republic Day



Global Certificate Program



Sports Day



Management Fest



Felicitation of Covid Warriors



Visit to University Putra, Malaysia



IIM Bangalore B plan Competition



Kargil Day

Events



Christmas



Cultural Day



World Environment Day



Farewell Day



International Women's Day



Alumni Meet



Mentor's Event



Faculty Development Program



International Men's Day



Lakshya Management Fest



Shark Tank Event

INDUSTRIAL *Visits*



Pewter factory Malaysia



Reitzel India



ISRO Bangalore



Wakefit



Britannia



Stove Craft



Akshaya Patra



Dairy Day



TVS Motors

INDUSTRIAL Visits



TITAN Company Limited



Chocolate factory, Malaysia



Featherlite



Unibic Cookies



L & T Construction Equipment Limited



Bisleri



KSPTS



V.S.T. Tillers Tractors Limited



HCCB - Coca Cola

CORPORATE PANEL

*Esteemed
Members
at Campus*



Mr. Sunil Kunte
Corporate Advisor &
Executive Coach
Former President & Board Member
Fidelity Investments



**Lieutenant General
Ramesh Halagali**
PVSM AVSM, SM, Former General Officer
& Former Deputy Chief of the Army Staff,
Indian Army & Motivational Speaker



Shri. R. S. Hiremath
Founder Flextron India
Outstanding Innovation Awardee
Motivational Speaker & Mentor



Dr. Deepak Balani
Medical Director
- Sagar Hospitals
Alumni IIT Lucknow



Mr. Mahesh Masal
"Live Rich & Be Free"
Human Mindset Coach,
Counselor, Corporate Trainer & Author



Shri. P. B. Kotur
TEDx Speaker, Author, Educationist,
Global Talent Transformer, Motivational
Speaker, Keynote Speaker &
Corporate Leader



Prof. Siddu P. Algur
Former Vice-Chancellor
Vijayanagara Sri Krishnadevaraya
University, Ballari.



Dr. Jacob Crasta
Founder & Chairman -
CM Envisystems Pvt. Ltd.
Chairman - Lsquare Eco Products Pvt. Ltd.



Mr. Ravi Rangaraju
Director, Regional HR India
Thomson Reuters



Mr. Basavaraj Hanagandi
Founder & Managing Director
Soni Holidays



Mr. Sujeet Jha
Director - L & D and Corporate Relations
Excellenz Careershapers Pvt. Ltd.



Dr. Arun Bhardwaj
Founder & Chief Happiness Engineer
Happiness Technologies



Sri. Kartikeya Prabhu Ji
Senior Resource Person
ISKCON, Bangalore



Mr. Sampatkumar B. Aratti
Chief People Officer for APAC
at LAPP Asia Pacific



Dr. K. S. Gupta
PhD (IIT Bombay), MBA, PGDBA
Director & Foreign Quality Expert
in Higher Education, KSG Center for
Quality Minds (KSSCOM)



Dr. S. K. PRASAD
Professor & Dean Academics
Srinivas University
Mangalore / Bangalore



Mr. Ravi Gowda
Entrepreneur, Coach & Advisor
Founder - Global Mergers



Dr. Gurram Kishan
Founder & MD - Sravathi AI Technology Pvt. Ltd.
Former Site Director Sabic Technology
Center in Bengaluru & South Asia Director
for Technology



Prof. Jagdish Bapat
Advisor - Food and Agriculture Innovation
Program - Dashgunde Foundation



Shri. Yogi Anish
Founder, Advocate, Author and IPR Attorney,
Director - Training & Development,
Sikhana Foundation



Dr. Hari Mohan Gobburu
Pharmaceutical Consultant - Discovery
& Development of Novel Chemical Entities



Mr. Nishit Kantha
Founder & MD of Infinity
Endeavours (Consultancy) Pvt Ltd.
Corporate Trainer & Columnist of Chanakya



Arun Eripuram
Director & Creative Conductor
Bolditalic Brand Comm Pvt. Ltd.

ROOTS TO FRUITS

A MONTH LONG INDUCTION PROGRAM

A unique initiative of AIMS IBS, Bengaluru

An Amazing Program with Great Times and Everlasting Memories

Orientation Schedule



www.aimsibs.com

If you miss... You will really miss it!

ICEZEN Come out of Cocoon	BUDDY BONDING Tagging Together & Being Together
PARICHAY You R a Brand	UDAAN Fly High & Reach Beyond
PULSE Beat Together	GOONJ Day for Social Cause
WONDERCOIN Time to test your Mettle	CINELEARN Learn from Movies
HEALTH MANIA All about Well Being	REWIND & RE LEARN

MORALS & VALUES Being Human First	LAKSHYA Focus and Win
MBA OLYMPICS Challenge if you can	ALCHEMIST Day with Director
"IMPRINTS" Alumni Time	BUSINESS MAHARAJAS Learn from Level 5 Leaders
BOOKS & MORE Life Changing Lessons	CATALYST Day for Startups
SWOT MANIA Know yourself	KHOJ Search for the Treasure
12 GREAT HOURS 6 pm to 6 am	REFLECTIONS Time to Introspect
TALENT SCOUT Bring Your Best	MYTHOLOGY & MORE Revisit & Learn
POWER PLAY Ek Minute ka Tadka	CHALLAAANG Time to Jump & Explore
SURGICAL STRIKE Do the Undone	KICKSTART Time to Begin!
STRESSOLA Be at ease	SNAPSHOT Rewind & Conclude Back on Track

Campus Interviews (Partial List)



Blue Dart



Red Bus



Muthoot



Grant Thornton



Nerolac



Ceres Environment



Newwave Computing



Naukri.com



Leadsquared

ROLES OFFERED

- Territory Sales Officer
- Process Analyst
- Customer Success Manager
- On boarding Specialist
- Product Management Specialist
- Pricing Analyst
- Equity Dealer
- Derivative Trader
- Portfolio Manager
- US IT Recruiter
- Management Trainee
- Marketing Executive
- Assistant Manager
- Equity Research Analyst
- Jr. Consultant
- Manager-Business Development
- Business Analyst
- Tax Analyst
- Financial Analyst
- Senior Analyst
- Senior Corporate Executive
- Marketing Analyst
- Trade Marketing Analyst
- Assistant Branch Manager
- Branch Manager
- Sales Officer
- Tax Consultant
- Accounts Manager
- Relationship Executive
- Relationship Manager
- Manager - Inside Sales
- HR Executive
- Recruitment Executive
- Operations Executive
- Supply Chain Analyst
- Executive - Pre-Sales
- Key Accounts Manager
- Corporate Sales Executive
- Virtual Account Manager
- Author/Content Writer
- L&D Executive
- HR-Generalist
- Associate Analyst

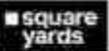
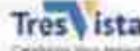
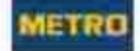
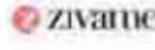
And many more...

THANK YOU

Recruiters!

Top Recruiters List (Partial)

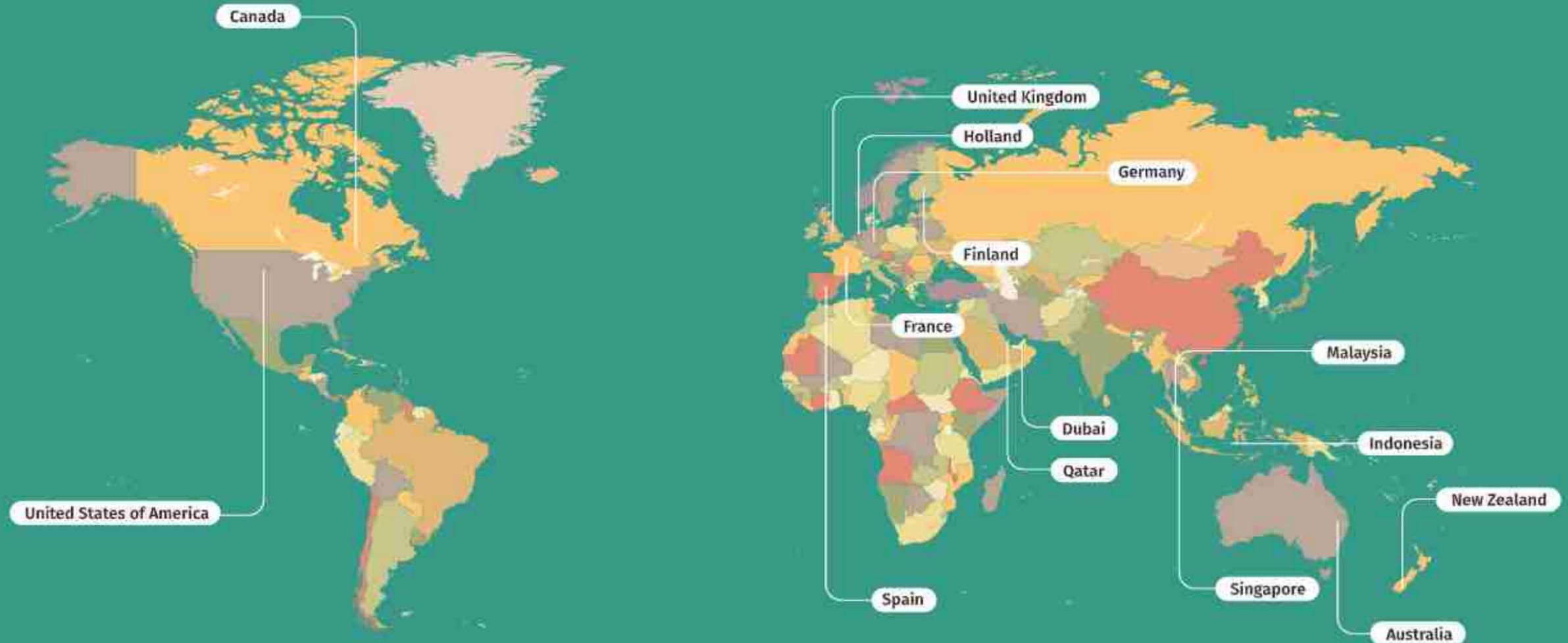
NATIONAL ALUMNI NETWORK

Alumni working in 27 cities

Ahmedabad | Gandhinagar | Surat | Panaji | Kochi | Gurgaon | New Delhi
Alhabad | Varnasi | Dehradun | Jaipur | Lucknow | Patna | Ranchi | Kolkata
Cuttack | Bhopal | Bhubaneshwar | Raipur | Chandigarh | Hyderabad
Indore | Mumbai | Pune | Bengaluru | Chennai | Coimbatore

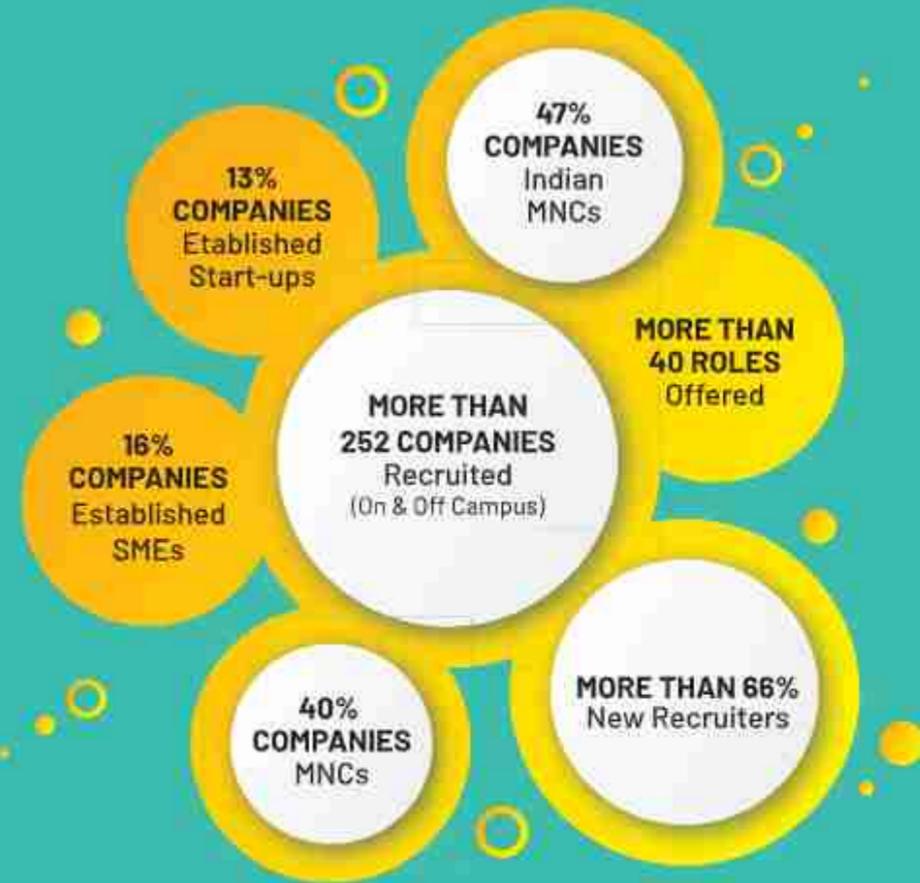
Global Alumni Network

Alumni working in 15 Countries



Placement Statistics

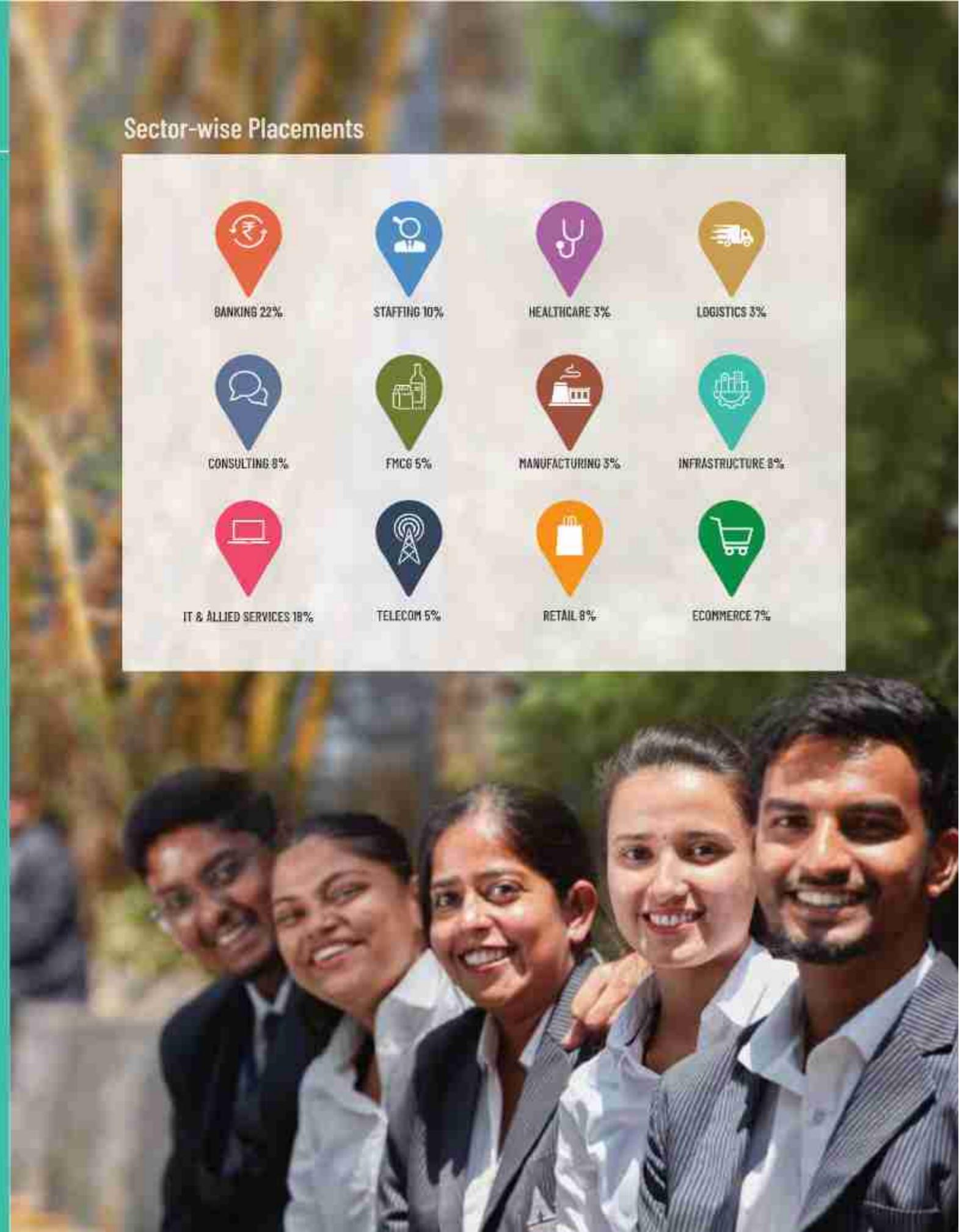
BREAKUP OF COMPANIES



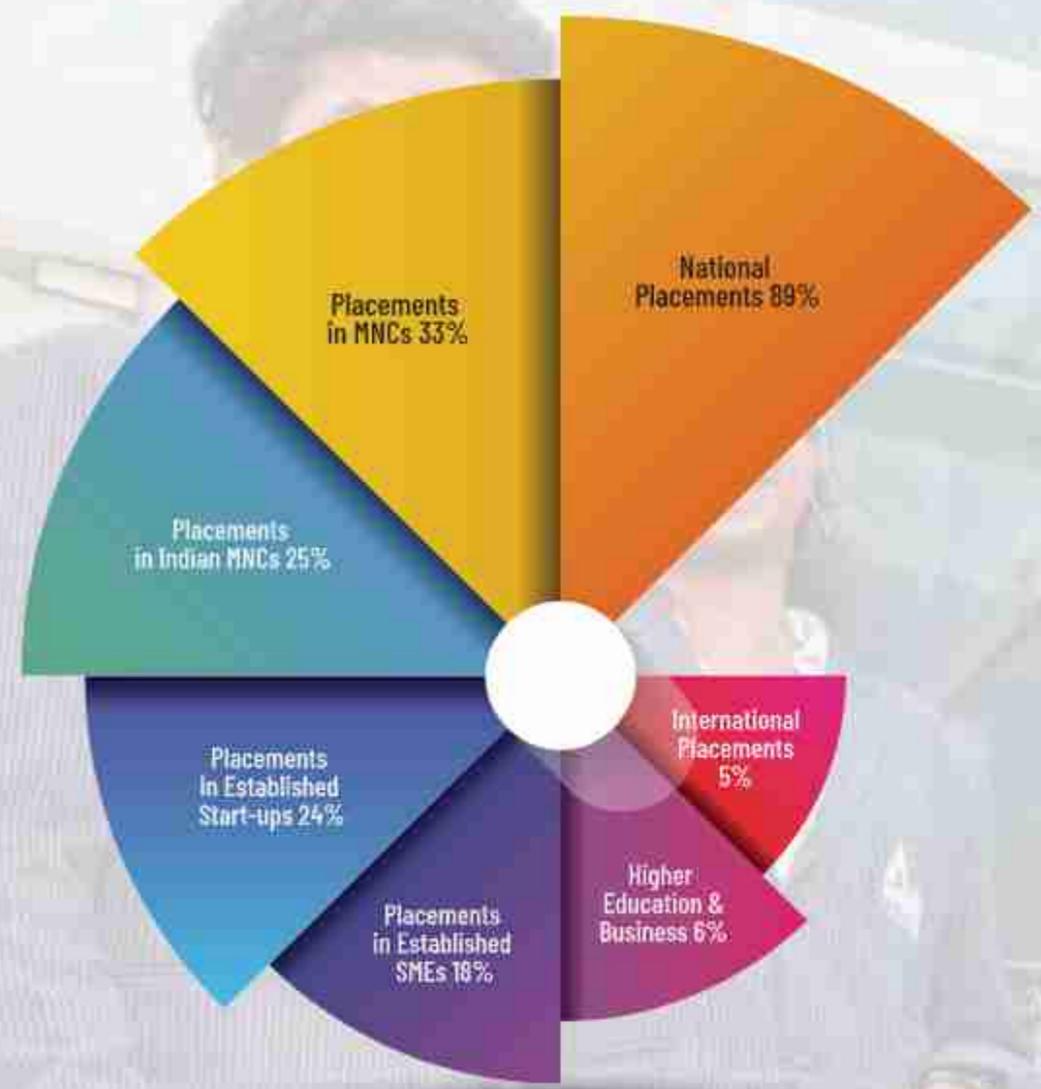
PLACEMENT BREAKUP



Sector-wise Placements



Overall Placement Record



Salary Structure (LPA - LAKH PER ANUM)



AIMS IBS - Annual Mega Events

- January** • Management Carnival - Mentors Event
- February** • GET - Global Exposure Trip
• CASE-O-MANIA - Case Study Competition
- March** • LAKSHYA - Management Fest
- April** • KREEDOTSAVA - Annual Sports Day
• SHARK TANK EVENT - Idea to Business
- May** • GRADUATION DAY (May 2nd Saturday)
• SANYOG - Alumni Meet (May 2nd Saturday)
• UTSAV - Cultural Day
- June** • INTCON - International Conference
- July** • DISHA - MDP (Management Development Program)
- August** • GYAN24 - National Level Paper Presentation
• IDEABOX - Demystifying Entrepreneurship
- September** • SUBHARAMBH - New Batch Inauguration
- October** • ROOTS TO FRUITS - Induction Program
- November** • KSHITIJ-HR Conclave
• HASTA LA VISTA - Farewell to Seniors
- December** • ARTICULT - Freshers Day





VISION

To create a support mechanism so that our alumni excel in their chosen area of specialization and yet contribute to the sustainability and long term growth of the Alma mater.

MISSION

To create an enduring and a long lasting mutually beneficial relationship whereby our alumni are leveraged and the B-School is highly synergized.



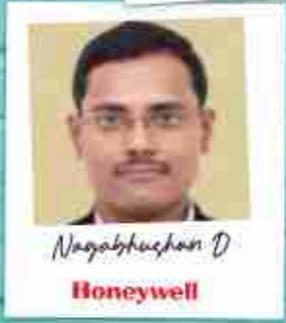
Team Aims Ibs



ALUMNI: Status

 Abdul Waheed Zeehan Goldman Sachs	 Anurita Pawar wipro	 Ankita Saxena Flipkart	 Shashwati Chhetry LinkedIn
 Dhekar H Gopale Grant Thornton	 D R Ganapathy TCS	 Dinesh Kumar Saha Morgan Stanley	 Divyashree Google
 Rajeev Tiwary smiths	 Pooja S patil DECATHLON	 Tanvy Banerjee Infosys	 Sai Sandeep EY
 Mrs. Neha Dasgupta VNU SARDAR	 Charan Kumar S N Grant Thornton	 Basavaraj S Bilagi HCL	 Meegha Krishnan Murthy WIPRO

 Sankshi Gupta NORTHERN TRUST	 Swati K Infosys	 Vignesh P MICROSOFT	 Advait Nair TESCO
 Vikram D M HSBC	 Zameer JPMorganChase	 Vishal Padaki EY	 Anand Anand Grant Thornton
 T L Monica Southwest Dallas, USA	 Pavani Bhimaravapuri FRANKLIN TEMPLETON	 Raksha Grant Thornton	 Sana Merchant LinkedIn
 Dantia Blessy Beulah OTIS	 Rohan Chandgudkar ACUITY	 M Ganes Reddy Transport Canada	 Vatsal Jari TESCO
 Kavyashree pwc	 Abhishek Saxena Deloitte	 Vedantika Gaikwad amazon	 Vaishnavi wipro



Company names printed are as per the data available while printing this brochure.

ALUMNI: Status



“Fare-Well Dear Students!”

AIMS IBS Social Cause



Eye Check Up Camp



Blood Donation Camp



Covid Awareness camp



Rural Camp



Training to School Children



Health Check Up Camp



Traffic Rules Awareness Campaign



Study Visit to Goonj-NGO

Our Proud Recent Batches



2012 Batch



2013 Batch



2014 Batch - GAMECHANGERS



2015 Batch - GLADIATORS



2015 Batch - GLADIATORS



2016 Batch - TITANS



2017 Batch - PATHBREAKERS



2018 Batch - CRUSADERS



2018 Batch - CRUSADERS



2019 Batch - TRENDSETTERS



2020 Batch - DREAMCHASERS



2021 Batch - GALVANIZERS

Graduation Day 2024



AIMS IBS Admission Process



Eligibility

Graduates with 50% score (3 years program) from any discipline are eligible to apply. Students awaiting final year/semester results can also apply. (However, such students will be given provisional admission subject to the submission of their final marks sheet).

Stage 1: Applying to AIMS IBS

Candidates can Apply Online on the website www.aimsibs.com or Download the Application Form and send the filled application along with necessary documents to AIMS IBS Bengaluru.

Stage 2: Written Test

Successful candidates who pass the AIMS IBS Written Test will be eligible for admissions. Candidates who have appeared for any of the entrance tests of the national or state level, for example, CAT, CMAT, MAT, XAT, KMAT, PG CET, etc are exempted from the AIMS IBS entrance test.

Stage 3: Interview

Those candidates who clear the written test or fulfill the test requirements will qualify for Interview. The interviews will be scheduled by the admissions department and the information will be sent to shortlisted students.

The selection of the candidate for the program is based on

- Academic performance
- Test scores
- Interview performance
- Work experience if any
- Commitment to the course
- Co-curricular achievements and awards

Stage 4: Admission & Offer Letter

The selected students will be updated with the result and such students will get Provisional Admission Offer from AIMS IBS.

Stage 5: Admission Confirmation

Those students who get Provisional Admission offer should confirm admission by remitting Admission/Registration Charges in 2-3 weeks. Please note that the registration fees once paid are non-refundable and non-adjustable under any circumstances.

Stage 6: Original Documents to be submitted

- 10th and 12th Marks sheets
- Graduation Marks sheets (All the Semesters/Years)
- Transfer Certificate (TC)
- Migration Certificate
- Provisional Degree Certificate (PDC)
- Entrance Exam Scorecard (CMAT / CAT / GMAT / IIFT / XAT / MAT / ATMA / KMAT / PG CET)
- Caste Certificate/Income Certificate (If claiming any exemption)/Aadhar Card & Pan Card
- 6 Passport Size photographs

Note:

1. Any complaints or grievances should be brought to the notice of the Chairman or Director.
2. AIMS IBS Management reserves the right to make appropriate changes regarding programs.
3. All legal disputes are subject to Bangalore (Karnataka) Jurisdiction only.

Disclaimers:

1. The Logos, Trademarks, Brand Names and company names mentioned in this brochure are properties of respective companies.
2. AIMS IBS reserves the right to modify, withdraw, add offers, programs and any other feature mentioned in this brochure without prior information.
3. Program affiliations and recognition mentioned in this brochure are subject to change and renewal.
4. AIMS IBS is an associate institute of IBMR IBS.
5. Individual names/photos included in this brochure represent only academic significance & are non-commercial association.

AIMS IBS & IBMR IBS: Associate Institutes

History of the institution scrolls back 25+ years of dedication towards education, academic excellence and innovation serving to create best student fraternity.

AIMS IBS was formerly known as IBMR IBS. IBMR IBS was offering MBA from University of Mysore and Bharathiar University, Coimbatore till 2019. In 2020 IBMR IBS merged with ATMA College and was renamed as AIMS IBS Business School. Accordingly, name got changed in AICTE and Bangalore University officially.

From its modest beginning as a small institution, AIMS IBS has evolved into a renowned Business School. The Institute is driven by a mission to empower students with the knowledge and skills needed to succeed in a rapidly changing world. Over the years AIMS IBS has forged partnerships with leading international universities, corporations and institutions fostering a dynamic learning environment that emphasizes real world application and experiential learning.

IBMR IBS Bangalore unit is now called as AIMS IBS.

Education Loan

AIMS IBS students are availing education loan from all leading public sector, private and other banks. Once admission is confirmed, Institute provides all loan related documents and it is the sole responsibility of students to avail education loan.

Institute will always support students for education loan.

LIST OF BANKS / NBFC'S WHICH HAVE SANCTIONED EDUCATION LOAN TO OUR STUDENTS.				

Strategic Location





www.aimsibs.com

AIMS IBS
Business School
Bengaluru



Affiliated to Bangalore University
ACCREDITED WITH A++ GRADE BY NAAC



Approved by AICTE

(ACLIV Institute of Management Studies - International Business School)



www.aimsibs.com

235/E1, Bommasandra Industrial Area, 3rd Phase, KIADB, Near Electronic City
Hosur Main Road, Bengaluru - 560089, Karnataka, INDIA

Mob: 6364060143 | 6364050143 | 7795852804 | 7847843111

Email: info@aimsibs.com | director@aimsibs.com